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Cultural Tourism-bob Mckercher 2012-10-02 Examine cultural tourism issues from both sides of the industry! Unique in concept and content, Cultural Tourism: The Partnership Between Tourism and Cultural Heritage Management examines the relationship between the sectors that represent opposite sides of the cultural tourism coin. While tourism professionals assess cultural assets for their profit potential, cultural heritage professionals judge the same assets for their intrinsic value. Sustainable cultural tourism can only occur when the two sides form a true partnership based on understanding and appreciation of each other's merits. The authors--one, a tourism specialist, the other, a cultural heritage management expert--present a model for a working partnership with mutual benefits, integrating management theory and practice from both disciplines. Cultural Tourism is the first book to combine the different perspectives of tourism management and cultural heritage management. It examines the role of tangible (physical evidence of culture) and intangible (continuing cultural practices, knowledge, and living experiences) heritage, describes the differences between cultural tourism products and cultural heritage assets, and develops a number of conceptual models, including a classification

system for cultural tourists, indicators of tourism potential at cultural and heritage assets, and assessment criteria for cultural and heritage assets with tourism potential. Cultural Tourism examines the five main constituent elements involved in cultural tourism: cultural and heritage assets in tourism sites such as the Royal Palace in Bangkok, the Cook Islands, and Alcatraz Prison in San Francisco. tourism--what it is, how it works, and what makes it a success five different types of cultural tourists consumption of products, value adding, and commodification integrating the first four elements to satisfy the tourist, meet the needs of the tourism industry, and conserve the intrinsic value of the asset Though tourism and cultural heritage management professionals have mutual interests in the management, conservation, and presentation of cultural and heritage assets, the two sectors operate on parallel planes, maintaining an uneasy partnership with surprisingly little dialogue. Cultural Tourism provides professionals and students in each field with a better understanding of their own roles in the partnership, bridging the gap via sound planning, management, and marketing to produce topquality, long-lasting cultural tourism products. Now translated into simplified Chinese.

Tourism Planning-Edward Inskeep 1991-03-01 This book provides the reader with guidelines and approaches in the development of tourism that respond to community desires and needs. Planning techniques applicable to both developed and underdeveloped countries address tourist attractions, urban tourism, large resorts, and limited special

interest tourism.

Heritage, Tourism and Society-David T. Herbert 1997 This collection of contributions is an examination of the "exploitation" of heritage as a tourism resource. It addresses a wide range of sensitive or contentious issues, including the conflict between tourism and the need for conservation and preservation; and the marketing of heritage sites.

Holiday Makers-Jost Krippendorf 2010-02-17 The Holiday Makers is thought-provoking and profound in its analysis of the present and future patterns of work and leisure. The author analyses the different forms of tourism, examines the effects on the indigenous countries and their people, and outlines positive steps to reconcile people's holiday requirements with the world's economic and social structures.

What Time is this Place?-Kevin Lynch 1972 A look at the human sense of time, a biological rhythm that may follow a different beat from that dictated by external, "official," "objective" timepieces. Time and Place--Timeplace--is a continuum of the mind, as fundamental as the spacetime that may be the ultimate reality of the material world. Kevin Lynch's book deals with this human sense of time, a biological rhythm that may follow a different beat from that dictated by external, "official," "objective" timepieces. The center of his interest is on how this innate sense affects the

ways we view and change--or conserve, or destroy--our physical environment, especially in the cities.

Jakarta-Batavia-Kees Grijns 2000 This book combines the work of twenty-one authors from East and West, some of whom are long-time residents of Jakarta and all of whom have lived and studied there for shorter or longer periods. They have in common that each of them has become fascinated by certain characteristics of Jakarta's many-sided life. The subjects they deal with range from conditions in VOC Batavia to particular national or ethnic communities to administrative developments. The essays on early colonial Batavia yield new insights into the demographic situation bases on archival research, and those essays dealing with more modern topics make use of special sources, including maps, that are not easily accessible through libraries. Reading through this volume one encounters striking parallels between the past and the present, because many aspects of present-day Jakarta are deeply rooted in the history of the city: demography and urban morphology, environmental absurdities, traffic, and floods as well as ritual and symbolism. Historians, anthropologists, sociologists, administrators, and town planners may well draw inspiration from this kaleidoscopic picture of Indonesia's capital.

Guidelines for Heritage Trails-Sue Galt 1995

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The Politics of World Heritage-David Harrison 2005-01-01 This collection of papers discuss World Trade Law and focus on the contested nature of World Heritage at sites as diverse as The Netherlands, Ellis Island (USA), post-colonial Mesoamerica, Cambodia, Fiji, Kyrgyzstan, and Vietnam. In addition, eight research notes explore heritage interpretation in the USA, Lebanon, Peru, Indonesia, Singapore, Tasmania and India.

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