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Debt Markets and Analysis-R. Stafford Johnson

2013-03-18 An accessible guide to the essential elements of debt markets and their analysis Debt Markets and Analysis provides professionals and finance students alike with an exposition on debt that will take them from the basic concepts, strategies, and fundamentals to a more detailed understanding of advanced approaches and models. Strong visual attributes include consistent elements that function as additional learning aids, such as: Key Points, Definitions, Step-by-Step, Do It Yourself, and Bloomberg functionality Offers a solid foundation in understanding the complexities and subtleties involved in the evaluation, selection, and management of debt Provides insights on taking the ideas covered and applying them to real-world investment decisions Engaging and informative, Debt Markets and Analysis provides practical guidance to excelling at this difficult endeavor.

Introduction to Information Systems, Third Canadian Edition-R. Kelly Rainer 2013-08-30 The goal of Introduction to Information Systems, 3rd Canadian Edition remains the same: to teach all business majors, especially

undergraduate ones, how to use information technology to master their current or future jobs and to help ensure the success of their organization. To accomplish this goal, this text helps students to become informed users; that is, persons knowledgeable about information systems and information technology. The focus is not on merely learning the concepts of IT but rather on applying those concepts to facilitate business processes. The authors concentrate on placing information systems in the context of business, so that students will more readily grasp the concepts presented in the text. The theme of this book is What's In IT for Me? This question is asked by all students who take this course. The book will show you that IT is the backbone of any business, whether a student is majoring in Accounting, Finance, Marketing, Human Resources, or Production/Operations Management. Information for the Management Information Systems (MIS) major is also included.

Introduction to Information Systems-R. Kelly Rainer
2008-01-09 WHATS IN IT FOR ME? Information technology lives all around us-in how we communicate, how we do business, how we shop, and how we learn. Smart phones, iPods, PDAs, and wireless devices dominate our lives, and yet it's all too easy for students to take information technology for granted. Rainer and Turban's Introduction to Information Systems, 2nd edition helps make Information Technology come alive in the classroom. This text takes students where IT lives-in today's businesses and in our daily lives while helping students understand how valuable

information technology is to their future careers. The new edition provides concise and accessible coverage of core IT topics while connecting these topics to Accounting, Finance, Marketing, Management, Human resources, and Operations, so students can discover how critical IT is to each functional area and every business. Also available with this edition is WileyPLUS - a powerful online tool that provides instructors and students with an integrated suite of teaching and learning resources in one easy-to-use website. The WileyPLUS course for Introduction to Information Systems, 2nd edition includes animated tutorials in Microsoft Office 2007, with iPod content and podcasts of chapter summaries provided by author Kelly Rainer.

Equity Markets and Portfolio Analysis-R. Stafford Johnson 2014-06-05 Understand today's investment challenges and the role of the Bloomberg system In recent years, changes have swept through the investment industry like wildfire. Academia has followed along and provided new lenses for viewing this transformation, as well as new strategies for gaining a true understanding and knowledge of investment and financial markets. Now, *Equity Markets and Portfolio Analysis* has been created to further inform investment professionals and finance students on the basic concepts and strategies of investments, and to provide more detailed discussions on advanced strategies and models. The concepts covered in this book will help readers gain a better understanding of the markets and uses for an increasing number of securities, strategies, and methodologies. *Equity Markets and Portfolio Analysis* is the

only core investment book that covers the functionality of Bloomberg terminals, increasingly critical tools both in the classroom and on the trading floor. As Bloomberg terminals now play a key role in the research, teaching, and managing of student investment funds, understanding the system's information and analytical functions has become more important than ever. In-depth coverage of fundamentals through more detailed concepts for students and professionals who want to better understand the evaluation, selection, and management of securities. One-of-a-kind training and instructional course, introduction to Bloomberg investment subjects, and reference for CFA preparation. Bloomberg material provided in an appendix accompanying each chapter, a useful option for professors. Ideal for finance practitioners, investment bankers, and academics. This unique resource will give readers both the foundational knowledge and the analytical tools necessary for investment success, both in the classroom and in the real world.

Business Knowledge for It in Private Wealth

Management-Essvle Corporation Limited 2008-05

Designed to bridge the gap in terms of business knowledge between IT and private wealth management / private banking. This book contains discussions on boutique PWMs and family offices; recent trends in the private management industry; portfolio constructi.

Business Knowledge for IT in Prime Brokerage-Essvle

Corporation Limited 2008-08 Business Knowledge for IT in Prime Brokerage will contain topics such as the description of the prime brokerage function in investment banks; business processes in prime brokerage such as intermediation; the major players in the prime brokerage business; trends in prime brokerage such as territorial trends and the market dynamics; common IT systems used in prime brokerage; and, future of the prime brokerage industry.

Fortune-Henry Robinson Luce 2007

User-Centered Interaction Design Patterns for Interactive Digital Television Applications-Tibor Kunert

2009-06-12 Technology is meant to make life easier and to raise its quality. Our interaction with technology should be designed according to human needs instead of us being required to adapt to technology. Even so, technology may change quickly and people and their habits change slowly. With the aim of supporting user acceptance of iTV, the focus of this book is on the usability of iTV applications. A method for developing interaction design patterns especially for new technologies is presented for the first time. The main characteristics covered in this new approach are: systematic identification of recurrent design problems; usability as a quality criterion for design solutions; integration of designers into the pattern development process including identification of designers' needs, and iterative evaluation and optimisation of patterns to encourage designers to

accept and use them; usability testing to identify proven design solutions and their trade-offs; presentation of specific design guidelines.

A Firing Offense: A Novel-David Ignatius 2013-05-28 "A dynamic thriller with the coolest, smartest journalist that fiction ever produced." —Ben Bradlee, Washington Post
When rising-star reporter Eric Truell accepts information from a maverick CIA agent, he becomes enmeshed in an international trade war in which even his own newspaper may be an unsuspecting participant. When Eric's sources tell him there is a spy inside the newsroom, he is tempted to cross a dangerous professional line and risk his career—possibly even his life—to find the truth.

The Fear Index-Robert Harris 2012-01-31 At the nexus of high finance and sophisticated computer programming, a terrifying future may be unfolding even now. Dr. Alex Hoffmann's name is carefully guarded from the general public, but within the secretive inner circles of the ultrarich he is a legend. He has developed a revolutionary form of artificial intelligence that predicts movements in the financial markets with uncanny accuracy. His hedge fund, based in Geneva, makes billions. But one morning before dawn, a sinister intruder breaches the elaborate security of his lakeside mansion, and so begins a waking nightmare of paranoia and violence as Hoffmann attempts, with increasing desperation, to discover who is trying to destroy him. Fiendishly smart and suspenseful, *The Fear Index* gives

us a searing glimpse into an all-too-recognizable world of greed and panic. It is a novel that forces us to confront the question of what it means to be human—and it is Robert Harris’s most spellbinding and audacious novel to date.

A Bloomberg Terminal Primer-Nicola Borri 2018

Coming for Money-F.W. vom Scheidt 2009-06-30 Paris Smith, international investment star until his wife's death affects his money game, gambles high-stakes to save his career. Closing a \$100-million bond deal halfway around the globe, when treachery from unexpected quarters suddenly threatens to collapse his financial arrangements like a house of cards.

iPad All-in-One For Dummies-Nancy C. Muir 2012-06-01

Man vs Money-Stewart Cowley 2016-08-18 Where is all the money? How does a country go bust? Should I get paid in Bitcoin? Wherever you go, whatever you do, however you live your life, money plays a role. Getting it, keeping it and making more out of it has been one of man’s major preoccupations for the past five thousand years. From buying a sandwich to earning a wage, going on holiday to playing the lottery, how money and economics governs our world is fascinating. And it’s just about to get more curious; the arrival of modern banking, crowd funding, investments

at the touch of a smartphone and virtual currencies means, for many of us, it is even more complex. Stewart Cowley distils these complexities in this essential guide to modern-day money and our relationship with it. Along the way we discover how the statistics that govern our world are based on guesswork, why stock markets are like a wandering drunken man, what you need to live like a millionaire and why cooking has made man the dominant species on the planet. Man vs Money shows you how understanding a little more economics can improve your life.

The Prophet of Love-Elizabeth Kolbert 2004-05-14 A journalist reassesses the complex workings of power in New York in a collection of incisive portraits of such figures as Boss Tweed, Hillary Clinton, Rudolph Giuliani, Michael Bloomberg, Al Sharpton, and others to explain why certain people attain power, how they use it, and how they lose it. 15,000 first printing.

The Bloomberg Basics- 1992

Derivatives Markets and Analysis-R. Stafford Johnson 2017-08-29 A practical, informative guide to derivatives in the realworld Derivatives is an exposition on investments, guiding you from the basic concepts, strategies, and fundamentals to a more detailed understanding of the advanced strategies and models. As part of Bloomberg Financial's three part series on securities, Derivatives

focuses on derivative securities and the functionality of the Bloomberg system with regards to derivatives. You'll develop a tighter grasp of the more subtle complexities involved in the evaluation, selection, and management of derivatives, and gain the practical skillset necessary to apply your knowledge to real-world investment situations using the tools and techniques that dominate the industry. Instructions for using the widespread Bloomberg system are interwoven throughout, allowing you to directly apply the techniques and processes discussed using your own data. You'll learn the many analytical functions used to evaluate derivatives, and how these functions are applied within the context of each investment topic covered. All Bloomberg information appears in specified boxes embedded throughout the text, making it easy for you to find it quickly when you need it, or easily skip it in favor of the theory-based text. Managing securities in today's dynamic and innovative investment environment requires a strong understanding of how the increasing variety of securities, markets, strategies, and methodologies are used. This book gives you a more thorough understanding, and a practical skillset that investment managers need. Understand derivatives strategies and models from basic to advanced Apply Bloomberg information and analytical functions Learn how investment decisions are made in the real world Grasp the complexities of securities evaluation, selection, and management The financial and academic developments of the past twenty years have highlighted the challenge in acquiring a comprehensive understanding of investments and financial markets. Derivatives provides the detailed explanations you've been seeking, and the hands-on training

the real world demands.

Gambling Wizards-Richard W. Munchkin 2012-03 Get into the minds of the greatest gamblers of all time. Read in-depth interviews with eight masters of the games. Learn how they think, how they play, and what made them successful. The interview subjects include: Billy Walters (sports betting), Chip Reese (poker), Doyle Brunson (poker), Mike Svobodny (backgammon), Stan Tomchin (backgammon and sports betting), Cathy Hulbert (blackjack and poker), Alan Woods (blackjack and horse racing), and Tommy Hyland (blackjack).

My New iPad, 3rd Edition-Wallace Wang 2012 The iPad is cute, lovable, fun to play with, and a bit mysterious. This third edition of the best-selling My New iPad removes the mystery, showing every user how to get the most from their new iPad.

My New iPad 2-Wallace Wang 2011 Looks at the features and functions of the iPad 2, including the gadget's applications, synching capabilities, and customization techniques.

Amazing Android Apps For Dummies-Daniel A. Begun 2011-02-02 Find the Android apps that are right for you so you can have fun and get more done! The popularity of

Android apps is exploding and this handy guide helps you sort through the thousands of available applications so you can find the ones that are ideal for you. You'll explore a variety of apps in the areas of entertainment, finance, health, food, music, news, weather, photography, reference, dining out, social networking, sports, travel, and more. Author Daniel Begun helps you navigate through this enormous—and potentially overwhelming—array of Android apps. Holds your hand through the oftentimes overwhelming app selection and shares helpful advice for sorting through the tens of thousands of apps to find the ones that are right for you Helps you uncover which apps are worth the price and what's fabulous for free Provides advice on what apps work best for all your favorite hobbies - from movies to music, sports to social networking, fitness to fun games, and everything in between Amazing Android Apps For Dummies walks you through the process of finding, purchasing, and installing the most appealing apps for your needs.

How Markets Really Work-Larry Connors 2012-02-06 For years, traders and investors have been using unproven assumptions about popular patterns such as breakouts, momentum, new highs, new lows, market breadth, put/call ratios and more without knowing if there is a statistical edge. Common wisdom holds that the stock markets are ever changing. But, as it turns out, common wisdom can be wrong. Offering a comprehensive look back at the way the markets have acted over the last two decades, *How Markets Really Work: A Quantitative Guide to Stock Market Behavior*, Second Edition shows that nothing has changed,

that the markets behave the same way today as they have in years past, and that understanding this puts you in a prime position to profit. Written by two top financial experts and filled with charts and graphs that illustrate the market concepts they develop, the book takes a sometimes contrarian view of everything from market edges to historical volatility, and from volume to put/call ratio, giving you all that you need to truly understand how the markets function. Fully revised and updated, *How Markets Really Work, Second Edition* takes a level-headed, data-driven look at the markets to show how they function and how you can apply that information intelligently when making investment decisions.

Chromebook For Dummies-Mark LaFay 2014-10-15 Get the most out of your Google Chromebook Are you the proud new owner of a Google Chromebook and a little—or a lot—intimidated by the technology? You've come to the right place! *Chromebook For Dummies* walks you through setting up the device, transitioning from traditional computers and working in the cloud, customizing Chromebook to suit your needs, navigating the apps and their uses, and applying advanced settings and features. Fear not: with the step-by-step guidance and helpful information inside, there's no reason to break a sweat. Chromebooks are affordable, fast, and sleek—and with Google driving the initiative, they're impossible to ignore. So it's no wonder they're gaining popularity and enticing people from all walks of life to make the switch from a traditional PC or laptop. If you're one of those people and want to make the most of your experience,

this book is a practical user's guide to all things Chromebook. Covers all Chromebooks on the market Provides coverage of all Chromebook features in an easy-to-follow manner Serves as the go-to reference for successfully using a Chromebook Includes step-by-step coverage of everything you'll encounter with your Chromebook If you're a new or inexperienced user who wants to maximize the performance of your Google Chromebook, you'll turn to this friendly guide time and again.

Inside the Currency Market-Brian Twomey 2011-10-04 A complete resource to trading today's currency market Currency movements are impacted by a variety of factors, including interest rates, trade balances, inflation levels, monetary and fiscal policies, and the political climate. Traders use both fundamental data and a variety of technical tools to trade within this market. Inside the Currency Market describes both the underlying dynamics that drive this market and the strategies that can help you capture consistent profits in it. Page by page, this reliable guide skillfully discusses the structure of the market, its roles in the global economy, the forces that drive currency values, trading strategies, and tactics. It also offers a detailed understanding of how global financial flows, derivatives, and other markets such as oil and gold impact currencies. Along the way, author and professor Brian Twomey provides information on gathering and analyzing global financial data so that traders can gain a "big-picture" perspective when attempting to identify trades. Explains virtually every element of the market and can function as a

desk reference that puts everyday events into context for traders Fundamentally driven trades based on interest rate differentials and trade imbalances are discussed, as well as technical trades involving chart patterns, trends, and trading ranges Each chapter contains questions and answers to help readers master the material The currency market continues to generate interest and attract new retail traders due to the many opportunities available within it. This book will show you how to successfully operate within this arena by making the most informed trading decisions possible.

Fixed Income Securities and Derivatives Handbook-

Moorad Choudhry 2010-08-02 Praise for Fixed-Income Securities and Derivatives Handbook Second Edition "I have been looking for books for my clients and obtained a copy of your book. I think it is the best book about fixed-income securities out there. The book is extremely well written and is the best resource I have found so far." —Patrick Y. Shim, Financial Advisor, CG Investment Group, Wells Fargo Advisors, LLC The Second Edition of the Fixed-Income Securities and Derivatives Handbook is a fully updated and expanded post-crash edition of Moorad Choudhry's bestselling guide. In this latest edition, he explains the new regulatory twists, the evolving derivatives market, as well as a new set of instruments and opportunities in the bond market. Thoroughly updated and revised, this Second Edition includes new material on important topics such as: A practical demonstration of cubic spline methodology, useful in constructing yield curves The latest developments in the

credit derivative market An accessible analysis of credit default swap pricing principles A description of inflation-indexed derivatives A more detailed look at the basic principles of securitization and an updated chapter on collateralized debt obligations A new chapter on credit analysis and the different metrics used to measure bond-relative value Written in a straightforward and accessible style, Moorad Choudhry's new book offers the ideal mix of practical tips and academic theory.

Your iPad at Work (Covers iOS 6 on iPad 2, iPad 3rd/4th generation, and iPad mini)-Jason R. Rich

2012-10-08 Your iPad at Work iOS 6 on iPad 2 and iPad 3rd generation Supercharge your business effectiveness with any model of iPad—in the office, on the road, everywhere! Do you have an iPad? Put it to work! If you're a manager, entrepreneur, or professional... a consultant, salesperson, or freelancer... this book will make you more efficient, more effective, and more successful! Your iPad at Work includes the latest information about all iPad models running iOS 6 (or later), whether the tablet is equipped with Wi-Fi only or Wi-Fi + 3G/4G Internet connectivity. It's packed with easy, nontechnical business solutions you can use right now—each presented with quick, foolproof, full-color instructions. Securely connect your iPad to your network; sync your email, contacts, calendar, Office documents, and smartphone; make the most of iPad's latest productivity apps; capture up-to-the-minute news and financial data; even discover powerful specialized apps for your job and your industry. You already know how much fun your iPad

is, now discover how incredibly productive it can make you!

- Secure your iPad with passwords and data encryption • Connect your iPad to a wireless printer • Discover today's most powerful iPad business apps • Manage your contacts and relationships with a Contact Relationship Manager (CRM) app • Do your word processing, spreadsheet and database management while on the go • Access your email and surf the Web from almost anywhere • Make winning sales and business presentations from your iPad • Read PC and Mac files, from Microsoft Office to Adobe PDF • Use Siri as your virtual assistant to control your iPad using your voice • Use your iPad more efficiently on the road and while traveling • Manage your company's social networking presence from your tablet • Participate in real-time video conferences and virtual meetings using FaceTime, Skype, or another app • Print wirelessly from your iPad to almost any printer • Create and distribute iPad content, or have a custom app developed for your business • Add hardware and accessories that make your iPad even more useful

Contemporary Business-Louis E. Boone 2011-07-26

Contemporary Business 14th Edition gives students the business language they need to feel confident in taking the first steps toward becoming successful business majors and successful business people. With new integrated E-Business context throughout the text, it provides a new approach. Another addition is the "Green Business" boxes in every chapter to provide student's with more Green Business information. All of the information provided is put together in a format easy for all students to understand, allowing for

a better grasp of the information.

Business Week- 2006

The Increment: A Novel-David Ignatius 2010-05-03 The New York Times bestseller: "A remarkably timely and pulse-quickening tale of deception, divided loyalty, and moral haziness."—Raleigh News & Observer Harry Pappas, chief of the CIA's Persia House, receives an encrypted message from a scientist in Tehran. But soon the source of secrets from the Iranian bomb program dries up: the scientist panics; he's being followed, but he doesn't know who's on to him, and neither does Harry. To get his agent out, Harry turns to a secret British spy team known as "The Increment," whose operatives carry the modern version of the double-O "license to kill." But the real story is infinitely more complicated than Harry understands, and to get to the bottom of it he must betray his own country.

Binge Trading-Seth Freedman 2009-05-07 What is it like to make millions before you turn 20? What drives City traders to excess in their quest for extreme wealth? And what happens when they lose it all overnight? This is the first account of life in today's Square Mile, laying bare the tricks, lifestyles and minds of the men who gamble with millions and influence all our lives. It's a thrilling insider story, full of anecdotes and personalities in the style of Liar's Poker and Kitchen Confidential.

The Digital Satellite TV Handbook-Mark E. Long 1999
The Digital Satellite TV Handbook and companion CD-ROM will serve as your complete interactive course in the new digital satellite TV technologies. This textbook, which provides a comprehensive overview of all the digital satellite TV platforms currently in use world-wide, includes the essential satellite coverage maps and transmission parameters that readers will need to receive digital TV services from any location around the world. It also presents those aspects of digital video compression and high definition TV that are of the highest relevance to installers, technicians, and other satellite professionals working in the global direct-to-home (DTH) satellite TV industry. The Digital Satellite TV Handbook analyzes the hardware requirements of digital DTH receiving systems by comparing and contrasting the new digital TV technologies with earlier analog TV transmission systems, so that readers can readily grasp all of the details required to make the transition from the analog era of yesterday to the new all-digital world of the future. The Digital Satellite TV Handbook is based on the author's extensive experience as an instructor for private corporations and trade associations around the world. To facilitate the learning experience, the author has included a series of "Quick Check" exercises and answer keys so that readers can determine for themselves whether or not they have adequately understood the various course segments provided. Mathematical formulas that are relevant to course content also are presented at the end of each chapter. Best of all, the companion CD-ROM version of the Handbook, which may be opened by any Internet browser software program, contains numerous Internet

hyperlinks. Readers can click on any textbook hyperlink to immediately access hundreds of additional pages of supplementary information from the world-wide web or obtain information updates concerning the current operations of satellite system operators and digital TV programmers around the globe. The CD-ROM also gives readers access to full-color versions of all the textbooks, footprint maps, charts and other illustrations. A graphic-intensive training manual "Quick Check" exercises in each chapter Mathematical formulas relevant to each chapter's content

Excel Hacks-David Hawley 2007-06-20 Millions of users create and share Excel spreadsheets every day, but few go deeply enough to learn the techniques that will make their work much easier. There are many ways to take advantage of Excel's advanced capabilities without spending hours on advanced study. Excel Hacks provides more than 130 hacks -- clever tools, tips and techniques -- that will leapfrog your work beyond the ordinary. Now expanded to include Excel 2007, this resourceful, roll-up-your-sleeves guide gives you little known "backdoor" tricks for several Excel versions using different platforms and external applications. Think of this book as a toolbox. When a need arises or a problem occurs, you can simply use the right tool for the job. Hacks are grouped into chapters so you can find what you need quickly, including ways to: Reduce workbook and worksheet frustration -- manage how users interact with worksheets, find and highlight information, and deal with debris and corruption. Analyze and manage data -- extend and

automate these features, moving beyond the limited tasks they were designed to perform. Hack names -- learn not only how to name cells and ranges, but also how to create names that adapt to the data in your spreadsheet. Get the most out of PivotTables -- avoid the problems that make them frustrating and learn how to extend them. Create customized charts -- tweak and combine Excel's built-in charting capabilities. Hack formulas and functions -- subjects range from moving formulas around to dealing with datatype issues to improving recalculation time. Make the most of macros -- including ways to manage them and use them to extend other features. Use the enhanced capabilities of Microsoft Office 2007 to combine Excel with Word, Access, and Outlook. You can either browse through the book or read it from cover to cover, studying the procedures and scripts to learn more about Excel. However you use it, Excel Hacks will help you increase productivity and give you hours of "hacking" enjoyment along the way.

BlackBerry For Dummies-Robert Kao 2011-08-15 Just what you need to know to take full advantage of your new BlackBerry smartphone The popular BlackBerry is used by millions of office workers and executives and has become an essential business tool. Now with an even faster and more efficient 6.0 operating system, the newest BlackBerry devices have the potential to become pocket-sized replacements for the laptop. This fifth edition of the most popular BlackBerry guide explores all the features of the new BlackBerry and its upgraded OS. It covers setting up the device, organizing and managing your appointments and

to-do list, accessing the Internet, handling e-mail, working with multimedia, syncing your BlackBerry with your desktop, adding apps, and much more. The BlackBerry is the most popular handheld device for business users; an updated 6.0 operating system is being introduced for new models with an upgrade available for certain older models. This edition of the popular BlackBerry guide covers the new OS, setting up your BlackBerry, organizing and managing your calendar, handling e-mail, and accessing the Internet. Explores working with multimedia and taking great photos with your BlackBerry. Offers tips and shortcuts plus information about managing power usage, syncing your BlackBerry to your desktop, and taking advantage of the expandable memory, as well as great apps you can add. Wise advice from BlackBerry experts makes this the guide you need to get the most juice from your BlackBerry.

Bloomberg by Bloomberg-Michael R. Bloomberg
1998-09-07 A provocative autobiography by the visionary leader of the world's fastest-growing media empire. "A classic tale of a nimble, customer-focused, entrepreneurial David outsmarting bureaucratic, ossified, corporate Goliaths."-Business Week "Michael Bloomberg is the most creative media entrepreneur of our time and, with Bill Gates, perhaps the most successful."-Rupert Murdoch, Chairman & Chief Executive, News Corporation. "Entertaining, engaging, and informative, Bloomberg by Bloomberg is packed with great advice about how to start a lean, hungry company-and how to keep it that way."-Bryan Burrough, coauthor, Barbarians at the Gate. "The man with

Wall Street's best known generic name has written an autobiography that keeps you up late to finish. The book is full of wonderful insights about Wall Street and about starting and growing a new business."-Julian H. Robertson, Jr., Chairman, Tiger Management L.L.C. "This is the best insight yet on how one man shook up the entire financial information industry."-Richard Branson, Chairman, Virgin Group of Companies All author's royalties from Bloomberg by Bloomberg are donated to the Committee to Protect Journalists.

Excel Tables-Zack Barresse 2014-08-01 Creating tables in Excel allows for easier formatting and reporting, but the new syntax that it implies can be intimidating to the uninitiated. In this guide, one of the developers of the official Microsoft Excel 2013 templates—all of which employ tables—helps introduce readers to the multiple benefits of tables. The book begins by explaining what tables are, how to create them, and how they can be used in reporting before moving on to slightly more advanced topics, including slicers and filtering, working with VBA macros, and using tables in the Excel web app. Novice Excel users and experts alike will find relevant, useful, and authoritative information in this one-of-a-kind resource.

Cyberfactories-Barbara Czarniawska-Joerges 2011-01-01
Only the polyglott Barbara Czarniawska, a keen ethnographer of organizations, could give us a picture of the production of news in the age of digital reproduction. By a

close description of the process through which news agencies elaborate this exquisitely complex product Ð the piece of news Ð she manages to give us a realistic interpretation of what technology and globalization do to journalism. Far from indicating the end of the trade and the dissolution of its credibility, her careful and witty account shows the many ways in which authority of information may be regained. Walter Lippmann would have loved this book. Õ Ð Bruno Latour, Sciences Po Paris, France ÔTT, Ansa, Reuters are not intermediaries that transfer information to their clients, rather they are producers of the news. . . or better, in this book, they are fac(s)stories. This passionate journey into the management of overflow of news input and output starts with the question: when a flow is an overflow? How do people daily survive such overflow? Read the book and discover how the answer is simpler than expected! Õ Ð Silvia Gherardi, University of Trento, Italy Have you ever wondered how organizations decide which news is important? This insightful book portrays in detail everyday work in three news agencies: Swedish TT, Italian ANSA and the worldwide Reuters. This unique study is about organizing rather than journalism, revealing two accelerating phenomena: cybernization (machines play a more and more central role in news production) and cyborgization (people rely more and more on machines). Barbara Czarniawska reveals that technological developments lead to many unexpected consequences and complications. Cyberfactories will prove essential to researchers interested in contemporary forms of organizing, studies of technology, and media. It will also appeal to a lay reader interested in how news is produced.

Breakpoint-Richard A. Clarke 2007-01-16 Air Force Combat Controller Dallas O'Halloran has a reputation as a hell-raising ladykiller. But he's also fiercely loyal. So when he's recruited by a new combat unit, Dallas is none too pleased to find himself teamed up with the icy blond JAG officer who nearly court-martialed his friends. Academy graduate Julianne Decatur is tough, tenacious, and driven by her belief in military law. She has zero patience for hot shot Spec-Ops cowboys who think the rules don't apply to them, and even less tolerance for Dallas' tough-as-nails Texas attitude. But when they're assigned to investigate a Navy flyer's apparent suicide, they discover the trail of a ruthless killer with a secret to hide—and an attraction between them that can't be denied. And when their prey turns the tables on them, Julianne will have to depend on the one man daring and reckless enough to keep them both alive.

IPad 2 All-in-One For Dummies-Nancy C. Muir 2012-02-07 Contains six mini-books that illustrate how to use the iPad for pleasure and work, covering topics such as iWork, e-mail, and business applications as well as recommendations for must-have apps.

201 Great Ideas for Your Small Business-Jane Applegate 2011-05-03 Provides a variety of ideas for the entrepreneurs of small businesses, including finding a great lawyer, locating a good accountant and how to get free government counseling. Original.

Learning Management Systems and Instructional Design-Yefim Kats 2013-04-30 The technical resources, budgets, curriculum, and profile of the student body are all factors that play in implementing course design. Learning management systems administrate these aspects for the development of new methods for course delivery and corresponding instructional design. Learning Management Systems and Instructional Design: Best Practices in Online Education provides an overview on the connection between learning management systems and the variety of instructional design models and methods of course delivery. This book is a useful source for administrators, faculty, instructional designers, course developers, and businesses interested in the technological solutions and methods of online education.

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research, as skillfully as various extra sorts of books are readily welcoming here.

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