

Blackberry Playbook Tablet Manual

BlackBerry PlayBook For Dummies-Corey Sandler 2011-09-13

AARP Tablets-Corey Sandler 2012-05-10

Digital Forensics and Cyber Crime-Marcus K. Rogers 2013-10-01 This book contains a selection of thoroughly refereed and revised papers from the Fourth International ICST Conference on Digital Forensics and Cyber Crime, ICDF2C 2012, held in October 2012 in Lafayette, Indiana, USA. The 20 papers in this volume are grouped in the following topical sections: cloud investigation; malware; behavioral; law; mobile device forensics; and cybercrime investigations.

Kindle Fire: Out of the Box-Brian Sawyer 2011-11-18 When you open the box for your brand-new Kindle Fire, you'll find the hottest 7-inch tablet to hit the market, a power adapter, and a "Quick Start Guide" that tells you how to turn it on. But to really take advantage of all the content and features the device has to offer, you'll need a little more. Kindle Fire: Out of the Box gets you up and running beyond the first "Slide to unlock" screen to unlock all of your media from the cloud in the palm of your hand. Whether your media library lives in Amazon Cloud Drive or on your device, the Fire gives you immediate access to all of it, wherever you are, as long as you know where to find it and how to consume it. With Kindle Fire: Out of the Box, you'll jump right in to reading full-color magazines, newspapers, newly enhanced ebooks, and your own personal documents. Quickly download music from your Amazon Cloud Drive or new music from the Amazon MP3 store to listen offline, and get instant, unlimited access to streaming of over 10,000 popular movies and TV shows. And go beyond your own media to experience integrated email, games, Android apps from the Amazon App Store, and ultra-fast web browsing with the revolutionary, cloud-accelerated Silk browser. This intuitive, easy-to-follow ebook opens the world of possibilities made possible by the Kindle Fire, right out of the box.

The Sibley Guide to Bird Life & Behavior-David Allen Sibley 2009 Provides basic information about the biology, life cycles, and behavior of birds, along with brief profiles of each of the eighty bird families in North America.

AARP eReaders For Dummies-Corey Sandler 2011-10-25 Never leave home without a good book in hand again – it's easy with an eReader! No more packing a suitcase full of books to read on your beach vacation or lugging a heavy bag of magazines with you to visit the grandkids – your eReader holds them all. Lightweight and ultraportable, eReaders have become one of the most popular gadgets in your technology toolbox, and this one-of-a-kind For Dummies guide is filled with the know-how you need to become savvy with your eReader. From changing preferences and navigating to downloading books and magazines, you'll be ready to enjoy your eReader in no time. Decisions, decisions – discover common eReader features, learn different ways to navigate your device, and sync all your gadgets Start shopping – download your old favorites, find new eBooks to explore, and get fantastic free books to read Mine all mine – customize your eReader settings, change fonts and type sizes, and adjust the lighting Spread your knowledge – share your eBooks with family and friends, and rate and review your recent reads Wait, there's more – go beyond the world of eBooks and subscribe to a newspaper or fill your eReader with your own files Open the book and find: Explanations of different eBook file formats Tips for using touchscreen devices Advice on powering up your eReader and managing battery life How to connect through WiFi Accessories that are worth having Websites to visit for more eBook information Ten differences between a paper book and eBook

Mergers and Acquisitions Playbook-Mark A. Filippell 2010-11-30 The ultimate "tricks of the trade" guide to mergers and acquisitions Mergers and Acquisitions Playbook provides the practical tricks of the trade on how to get maximum value for a middle-market business. This book uniquely covers how to prepare for a sale, how to present the business most positively, and how to control the sale timetable. Written in a straight-talking style Provides the tricks of the trade on how to get maximum value for a middle-market business Shows how the sellers can take capitalize their inherent "unfair advantages" Examines the differences between "value" and "currency" Explains how to handle bankruptcy and distress company sales Offers tips on managing your lawyers in the documentation process Filled with empirical examples of successful-and unsuccessful-techniques, this practical guide takes you through every step of the M&A process, from how to manage confidentiality, how to create competition (or the impression of competition), to what to do once the deal is closed.

Team Turnarounds-Joe Frontiera 2012-07-09 How any manager can turn a struggling team into business champs In today's uncertain economic environment, teams are asked to do more with less. With resources stretched thin, turning around a struggling team has never been harder, and managers must work to identify and maximize whatever potential strengths a team already has. As sports fans already know, behind every great underdog story is a leader who roots out the competitive advantage that will propel the team to victory. In Team Turnarounds, Joe Frontiera and Dan Leidl share how this fine art of the turnaround really works, from how to inspire the team to the actual tools for change. Through interviews with team managers and turnaround masters in the NFL, MLB, and the NCAA, as well as managers at top global firms who have successfully reversed their fortunes, they show the six steps every team takes to make a 180 in their performance. • Presents a six-step model for turnarounds in any organization, based on the authors' extensive research with owners and general managers of sport franchises in the MLB, NFL, and NBA • Features first-hand accounts of sport turnarounds, from the legendary worst-to-first story of Bill Polian and the Indianapolis Colts to Jeffrey Lurie's efforts to transform the Philadelphia Eagles • Offers behind-the-scenes accounts of effective turnarounds at major organizations like Dominos Pizza, Juniper Networks, iContact, and the Broadway play, Spider-Man: Turn Off the Dark No matter how bad the circumstances, how awful the performance, or how far shares have plummeted, Team Turnarounds shows how any organization can make the climb back up to the top.

Rapid Contextual Design-Karen Holtzblatt 2005-01 Is it impossible to schedule enough time to include users in your design process? Is it difficult to incorporate elaborate user-centered design techniques into your own standard design practices? Do the resources needed seem overwhelming? This handbook introduces Rapid CD, a fast-paced, adaptive form of Contextual Design. Rapid CD is a hands-on guide for anyone who needs practical guidance on how to use the Contextual Design process and adapt it to tactical projects with tight timelines and resources. Rapid Contextual Design provides detailed suggestions on structuring the project and customer interviews, conducting interviews, and running interpretation sessions. The handbook walks you step-by-step through organizing the data so you can see your key issues, along with visioning new solutions, storyboarding to work out the details, and paper prototype interviewing to iterate the design all with as little as a two-person team with only a few weeks to spare! *Includes real project examples with actual customer data that illustrate how a CD project actually works. *Covers the entire scope of a project, from deciding on the number and type of interviews, to interview set up and analyzing collected data. Sample project schedules are also included for a variety of different types of projects. *Provides examples of how-to write affinity notes and affinity labels, build an affinity diagram, and step-by-step instructions for consolidating sequence models. *Shows how to use consolidated data to define a design within tight time frames with examples of visions, storyboards, and paper prototypes. *Introduces CDToolsâ„¢, the first application designed to support customer-centered design.

Crafting the InfoSec Playbook-Jeff Bollinger 2015-05-07 Any good attacker will tell you that expensive security monitoring and prevention tools aren't enough to keep you secure. This practical book demonstrates a data-centric approach to distilling complex security monitoring, incident response, and threat analysis ideas into their most basic elements. You'll learn how to develop your own threat intelligence and incident detection strategy, rather than depend on security tools alone. Written by members of Cisco's Computer Security Incident Response Team, this book shows IT and information security professionals how to create an InfoSec playbook by developing strategy, technique, and architecture. Learn incident response fundamentals—and the importance of getting back to basics Understand threats you face and what you should be protecting Collect, mine, organize, and analyze as many relevant data sources as possible Build your own playbook of repeatable methods for security monitoring and response Learn how to put your plan into action and keep it running smoothly Select the right monitoring and detection tools for your environment Develop queries to help you sort through data and create valuable reports Know what actions to take during the incident response phase

The New CFO Financial Leadership Manual-Steven M. Bragg 2011-01-04 Filled with pragmatic insights, proactive strategies, and best practices, The New CFO Financial Leadership Manual, Second Edition is destined to become your essential desktop companion. This thorough guidebook is essential reading for the CFO requiring an overview of strategies, measurement and control systems, financial analysis tools, funding sources, and management improvement tips.

The Art of Digital Marketing-Ian Dodson 2016-04-04 The premier guide to digital marketing that works, and a solid framework for success The Art of Digital Marketing is the comprehensive guide to cracking the digital marketing 'code,' and reaching, engaging, and serving the empowered consumer. Based on the industry's leading certification from the Digital Marketing Institute (DMI), this book presents an innovative methodology for successful digital marketing: start with the customer and work backwards. A campaign is only effective as it is reflective of the consumer's wants, needs, preferences, and inclinations; the DMI framework provides structured, implementable, iterative direction for getting it right every time. The heart of the framework is a three-step process called the 3i Principles: Initiate, Iterate, and Integrate. This simple idea translates into higher engagement, real customer interaction, and multichannel campaigns that extend even into traditional marketing channels. The evolution of digital marketing isn't really about the brands; it's about consumers exercising more control over their choices. This book demonstrates how using this single realization as a starting point helps you build and implement more effective campaigns. Get inside the customer's head with deep consumer research Constantly improve your campaigns based on feedback and interactions Integrate digital activities across channels, including traditional marketing Build campaigns based on customer choice and control Digital marketing turns traditional marketing models on their heads. Instead of telling the customer what to think, you find out what they already think and go from there. Instead of front-loading resources, you continually adjust your approach based on real interactions with real customers every day. Digital marketing operates within its own paradigm, and The Art of Digital Marketing opens the door for your next campaign.

Brilliant BlackBerry Apps For Dummies-Corey Sandler 2010-11-29 Enhance your BlackBerry app user experience with this full-color guide! With hundreds of thousands of BlackBerry apps available for business users on the go, how do you even begin to filter through them to find the ones that best suit your needs? You don't have to—Brilliant BlackBerry Apps For Dummies does the work for you! This exciting full-color guide covers hundreds of the best, most essential, and most effective applications conducive to bolstering your productivity and enhancing your BlackBerry user experience. Discover which apps can put a world of information at your fingertips! Filters through hundreds of thousands of BlackBerry applications to present you with the ones that will serve you best Provides the lowdown on the most essential apps for increasing your productivity and enhancing your BlackBerry experience Reveals tips and tricks for getting the most out of each application and customizing your BlackBerry to suit your needs Saves you time and effort by doing the research for you and providing you with the best apps in the areas of business, finance, reference, sports, travel, social networking, entertainment, news, food, nutrition, games, fitness, and more Brilliant BlackBerry Apps For Dummies removes the pits and filters out the seeds to present you with the best BlackBerry apps for increased productivity on the go!

The Lean Product Playbook-Dan Olsen 2015-05-21 The missing manual on how to apply Lean Startup to build products that customers love The Lean Product Playbook is a practical guide to building products that customers love. Whether you work at a startup or a large, established company, we all know that building great products is hard. Most new products fail. This book helps improve your chances of building successful products through clear, step-by-step guidance and advice. The Lean Startup movement has contributed new and valuable ideas about product development and has generated lots of excitement. However, many companies have yet to successfully adopt Lean thinking. Despite their enthusiasm and familiarity with the high-level concepts, many teams run into challenges trying to adopt Lean because they feel like they lack specific guidance on what exactly they should be doing. If you are interested in Lean Startup principles and want to apply them to develop winning products, this book is for you. This book describes the Lean Product Process: a repeatable, easy-to-follow methodology for iterating your way to product-market fit. It walks you through how to: Determine your target customers Identify underserved customer needs Create a winning product strategy Decide on your Minimum Viable Product (MVP) Design your MVP prototype Test your MVP with customers Iterate rapidly to achieve product-market fit This book was written by entrepreneur and Lean product expert Dan Olsen whose experience spans product management, UX design, coding, analytics, and marketing across a variety of products. As a hands-on consultant, he refined and applied the advice in this book as he helped many companies improve their product process and build great products. His clients include Facebook, Box, Hightail, Epocrates, and Medallia. Entrepreneurs, executives, product managers, designers, developers, marketers, analysts and anyone who is passionate about building great products will find The Lean Product Playbook an indispensable, hands-on resource.

Android Boot Camp for Developers Using Java: A Guide to Creating Your First Android Apps-Corinne Hoisington 2015-10-28 Readers gain a strong foundation in Java programming and the confidence in technical skills to build working mobile applications with ANDROID BOOT CAMP FOR DEVELOPERS USING JAVA: A GUIDE TO CREATING YOUR FIRST ANDROID APPS, 3E. Written by an award-winning technology author, this book thoroughly introduces Java with an emphasis on creating effective mobile applications. The book is ideal for readers with some programming experience or those new to Java and Android Studio. The book's hands-on tutorial approach offers step-by-step instruction and numerous screen shots to guide you through tasks. Practical callouts, industry tips, cases and assignments reinforce understanding of programming logic and Java tools for Android. Content is both relevant for today and focused on programming principles for the future. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The Mobile Analytics Playbook-Julian Harty 2015-12-01

Signifikanz von iPad-Strategien und Gestaltungsansätzen für deutsche Zeitungsverlage-Natalia Karbasova 2012-09-20 Inhaltsangabe:Kapitel 1., Einleitung: I think this is really starting a new era. I think every publisher in the world should sit down once a day and pray to thank Steve Jobs that he is saving the publishing industry with that. The iPad is really delivering what we were all waiting for . Mathias Döpfner, Vorstandsvorsitzender der Axel Springer AG, in der Charlie Rose -Show in den USA, April 2010. 1.1, Hintergrund: Der Markteinführung des iPad der Firma Apple im April 2010, das eine neue Gerätegattung der Tablet-Computer darstellt, hat große Hoffnungen in der Medienbranche ausgelöst. Bis heute haben mehrere Zeitungs- und Zeitschriftenverlage ihre iPad-Applikationen eingeführt und hoffen dadurch einen neuen Vertriebskanal zu finden. Damit erhoffen sich die Verlage die Schwierigkeiten zu überwinden, wie etwa die schwächelnde Leserbindung und den Rückgang von Werbeeinnahmen. Denn die fortschreitende Digitalisierung und die Entwicklung des Internets haben dafür gesorgt, dass die Leser immer öfter den kostenlosen Content im Netz bevorzugen und nicht mehr bereit sind, für die Zeitungsinhalte im Internet zu bezahlen. Diese Gratis-Mentalität soll jetzt mit dem iPad und anderen Tablet-Rechnern verändert werden, so ist die Hoffnung. 1.2, Untersuchungsgegenstand und Forschungsfragen: Das Anliegen und die zentrale Zielsetzung dieser Arbeit ist, die iPad-Strategien der deutschen Zeitungsverlage zu beschreiben und zu analysieren. Den Untersuchungsgegenstand der vorliegenden Arbeit stellen folglich die Strategien der ausgewählten Zeitungen in Hinsicht auf das iPad bzw. andere Tablet-Rechner dar, die im Bezug auf die inhaltlichen und gestalterischen Ansätze sowie auf die möglichen Modelle der Erlösgenerierung betrachtet werden. Es sollen ferner die Herausforderungen und Perspektiven im iPad-Geschäft erläutert werden. Anzumerken dabei ist, dass obwohl der Hauptaugenmerk der Arbeit auf dem iPad und entsprechenden Zeitungsstrategien liegt auch andere Tablet-Rechner in Betracht bezogen werden, die mit der Zeit gewiss eine größere Rolle für die Verlage spielen könnten und dessen Nutzungsmodelle sich von denen des iPad kaum unterscheiden. Es muss im Rahmen der Arbeit geklärt werden, welche Bedeutung die Verlage dem iPad sowie anderen Tablet-Rechners beimessen und wie sie diese neue Gerätegattung in ihre Diversifikationsstrategien einbinden. Die Forschungsfragen lauten im Einzelnen: 1. Welche Veränderungen in der Zeitungsbranche hat das iPad [...]

Field Manual Fm 3-05.70 Us Army Survival Guide-U.s. Army 2002-05-01 FM 3-05.70 is the United States Army manual used to train survival techniques (formerly the FM 21-76). It is popular among survivalists and campers. The manual covers a variety of helpful topics such as planning, psychology of survival, emergency medicine, shelter construction, water procurement, firecraft, food procurement (hunting), identification of poisonous plants, and construction of field expedient weapons, tools and equipment.

Practical Mobile Forensics-Satish Bommisetty 2014-07-21 The book is an easy-to-follow guide with clear instructions on various mobile forensic techniques. The chapters and the topics within are structured for a smooth learning curve, which will swiftly empower you to master mobile forensics. If you are a budding forensic analyst, consultant, engineer, or a forensic professional wanting to expand your skillset, this is the book for you. The book will also be beneficial to those with an interest in mobile forensics or wanting to find data lost on mobile devices. It will be helpful to be familiar with forensics in general but no prior experience is required to follow this book.

Principles of Computer Security Lab Manual, Fourth Edition-Vincent Nestler 2014-10-31 Practice the Computer Security Skills You Need to Succeed! 40+ lab exercises challenge you to solve problems based on realistic case studies Step-by-step scenarios require you to think critically Lab analysis tests measure your understanding of lab results Key term quizzes help build your vocabulary Labs can be performed on a Windows, Linux, or Mac platform with the use of virtual machines In this Lab Manual, you'll practice Configuring workstation network connectivity Analyzing network communication Establishing secure network application communication using TCP/IP protocols Penetration testing with Nmap, metasploit, password cracking, Cobalt Strike, and other tools Defending against network application attacks, including SQL injection, web browser exploits, and email attacks Combatting Trojans, man-in-the-middle attacks, and steganography Hardening a host computer, using antivirus applications, and configuring firewalls Securing network communications with encryption, secure shell (SSH), secure copy (SCP), certificates, SSL, and IPsec Preparing for and detecting attacks Backing up and restoring data Handling digital forensics and incident response Instructor resources available: This lab manual supplements the textbook Principles of Computer Security, Fourth Edition, which is available separately Virtual machine files Solutions to the labs are not included in the book and are only available to adopting instructors

A Practical Guide to Computer Forensics Investigations-Darren R. Hayes 2015 A Practical Guide to Computer Forensics Investigations introduces the newest technologies along with detailed information on how the evidence contained on these devices should be analyzed. Packed with practical, hands-on activities, students will learn unique subjects from chapters including Mac Forensics, Mobile Forensics, Cyberbullying, and Child Endangerment. This well-developed book will prepare students for the rapidly-growing field of computer forensics for a career with law enforcement, accounting firms, banks and credit card companies, private investigation companies, or government agencies.

The Customer Experience Book-Alan Pennington 2016-09-15 Customer Experience (CE) is becoming seen as a key component of business strategy, yet knowing the practical steps of what to do can be tricky. The Customer Experience Book helps you understand where you are now, what to do, and how to improve for your business. From Customer Journey Mapping to using Big Data, this is the ultimate Customer Experience manual for businesses, whatever the size of your company. Split into two parts, you'll discover:

- Why customer experience is so important in business
- and how it applies to you
- How to use customer experience tools in your business

- step by step guides on how to use CX metrics and how to learn from them

Alongside the theory and practical how-to guidance, there will be a range of examples of 'thinking differently' about everyday situations to engage the reader. Plus, with case studies from International Companies, readers will discover not only what works well but also the hard lessons they have learned. The Customer Experience Book shows you how to understand, measure and improve customer experience in your business, whatever your level.

The Queen's Code- 2012-12-31

HVAC Troubleshooting Guide-Rex Miller 2009-02-10 A Practical, On-the-Job HVAC Guide Applicable to residential, commercial, and industrial jobs, this essential handbook puts a wealth of real-world information at your fingertips. HVAC Troubleshooting Guide shows you how to read, interpret, and prepare schedules, mechanical plans, and electrical schematics. This handy resource will aid you in your everyday tasks and keep you up to date with the latest facts, figures, and devices. The book includes numerous illustrations, tables, and charts, troubleshooting tips, safety precautions, resource directories, and a glossary of terms. HVAC Troubleshooting Guide helps you:

- Identify and safely use tools and equipment (both new and old)
- Use heat pumps and hot air furnaces
- Calculate ventilation requirements
- Work with refrigeration equipment and the new refrigerants
- Utilize control devices, including solenoids and relays
- Operate, select, and repair electric motors
- Work with condensers, compressors, and evaporators
- Monitor the flow of refrigerant with valves, tubing, and filters
- Comply with the Section 608 refrigerant recycling rule
- Program thermostats
- Insulate with batts, sheet, tubing covers, and foam
- Work with solid-state controls
- Understand electrical and electronic symbols used in schematics

The Web Application Hacker's Handbook-Dafydd Stuttard 2011-03-16 This book is a practical guide to discovering and exploiting security flaws in web applications. The authors explain each category of vulnerability using real-world examples, screen shots and code extracts. The book is extremely practical in focus, and describes in detail the steps involved in detecting and exploiting each kind of security weakness found within a variety of applications such as online banking, e-commerce and other web applications. The topics covered include bypassing login mechanisms, injecting code, exploiting logic flaws and compromising other users. Because every web application is different, attacking them entails bringing to bear various general principles, techniques and experience in an imaginative way. The most successful hackers go beyond this, and find ways to automate their bespoke attacks. This handbook describes a proven methodology that combines the virtues of human intelligence and computerized brute force, often with devastating results. The authors are professional penetration testers who have been involved in web application security for nearly a decade. They have presented training courses at the Black Hat security conferences throughout the world. Under the alias "PortSwigger", Dafydd developed the popular Burp Suite of web application hack tools.

Prototype to Product-Alan Cohen 2015-08-11 Product development is the magic that turns circuitry, software, and materials into a product, but moving efficiently from concept to manufactured product is a complex process with many potential pitfalls. This practical guide pulls back the curtain to reveal what happens—or should happen—when you take a product from prototype to production. For makers looking to go pro or product development team members keen to understand the process, author Alan Cohen tracks the development of an intelligent electronic device to explain the strategies and tactics necessary to transform an abstract idea into a successful product that people want to use. Learn 11 deadly sins that kill product development projects Get an overview of how electronic products are manufactured Determine whether your idea has a good chance of being profitable Narrow down the product's functionality and associated costs Generate requirements that describe the final product's details Select your processor, operating system, and power sources Learn how to comply with safety regulations and standards Dive into development—from rapid prototyping to manufacturing Alan Cohen, a veteran systems and software engineering manager and lifelong technophile, specializes in leading the development of medical devices and other high-reliability products. His passion is to work with engineers and other stakeholders to forge innovative technologies into successful products.

Buying a Home: The Missing Manual-Nancy Conner 2010-04-13 Home ownership is a cornerstone of the American dream, but it's a complex process that, without the right guidance, can seem like a nightmare. This Missing Manual takes you through the process of buying a home, from start to finish. Along the way, you'll use the book's expert advice and fill-in forms to identify the house you want, figure out what kind of neighborhood you want to live in, determine what a target home is really worth, make an offer, and close the deal. Throughout the process, this book helps you:

- Realistically determine how much house you can afford
- Assemble a real estate team that's looking after your interests and not the seller's
- Understand the different ways to finance your house, and which is best for you
- Create an attractive offer with the best chance of acceptance
- Learn what lenders look for so you can get your mortgage approved
- Inspect your new home to uncover potential problems
- Prepare all the right paperwork for a smooth closing

The Busy Coder's Guide to Advanced Android Development-Mark L. Murphy 2011 There are many Android programming guides that give you the basics. This book goes beyond simple apps into many areas of Android development that you simply will not find in competing books. Whether you want to add home screen app widgets to your arsenal, or create more complex maps, integrate multimedia features like the camera, integrate tightly with other applications, or integrate scripting languages, this book has you covered. Moreover, this book has over 50 pages of Honeycomb-specific material, from dynamic fragments, to integrating navigation into the action bar, to creating list-based app widgets. It also has a chapter on using NFC, the wireless technology behind Google Wallet and related services. This book is one in CommonsWare's growing series of Android related titles, including "The Busy Coder's Guide to Android Development," "Android Programming Tutorials," and the upcoming "Tuning Android Applications." Table of Contents WebView, Inside and Out Crafting Your Own Views More Fun With ListViews Creating Drawables Home Screen App Widgets Interactive Maps Creating Custom Dialogs and Preferences Advanced Fragments and the Action Bar Animating Widgets Using the Camera Playing Media Handling System Events Advanced Service Patterns Using System Settings and Services Content Provider Theory Content Provider Implementation Patterns The Contacts ContentProvider Searching with SearchManager Introspection and Integration Tapjacking Working with SMS More on the Manifest Device Configuration Push Notifications with C2DM NFC The Role of Scripting Languages The Scripting Layer for Android JVM Scripting Languages Reusable Components Testing Production

How to Make a Living from Music-David Stopps 2014 This guide is designed for musicians and music professionals who wish to hone their knowledge of the music business. It is intended as a practical tool to help composers, performers and all those involved in the music world get into the specifics of the management of their intellectual property rights. The guide aims to provide instructive advice on how to build a successful career in music in both developed and developing countries, by generating income from musical talent.

Afterlife and Narrative in Contemporary Fiction-Alice Bennett 2012-07-06 Afterlife and Narrative explores why life after death is such a potent cultural concept today, and why it is such an attractive prospect for modern fiction. The book mines a rich vein of imagined afterlives, from the temporal experiments of Martin Amis's Time's Arrow to narration from heaven in Alice Sebold's The Lovely Bones.

Metasploit-Jim O'Gorman 2011 "The Metasploit Framework makes discovering, exploiting, and sharing vulnerabilities quick and relatively painless. But while Metasploit is used by security professionals everywhere, documentation is lacking and the tool can be hard to grasp for first-time users. Metasploit: A Penetration Tester's Guide fills this gap by teaching you how to harness the Framework, use its many features, and interact with the vibrant community of Metasploit contributors. The authors begin by building a foundation for penetration testing and establishing a fundamental methodology. From there, they explain the Framework's conventions, interfaces, and module system, as they show you how to assess networks with Metasploit by launching simulated attacks. Having mastered the essentials, you'll move on to advanced penetration testing techniques, including network reconnaissance and enumeration, client-side attacks, devastating wireless attacks, and targeted social engineering attacks. Metasploit: A Penetration Tester's Guide willteach you how to: Find and exploit unmaintained, misconfigured, and unpatched systems Perform reconnaissance and find valuable information about your target Bypass anti-virus technologies and circumvent security controls Integrate Nmap, NeXpose, and Nessus with Metasploit to automate discovery Use the Meterpreter shell to launch further attacks from inside the network Harness standalone Metasploit utilities, third-party tools, and plug-ins Learn how to write your own Meterpreter post exploitation modules and scripts You'll even touch on exploit discovery for zero-day research, write a fuzzer, port existing exploits into the Framework, and learn how to cover your tracks. Whether your goal is to make your own networks more secure or to put someone else's to the test, Metasploit: A Penetration Tester's Guide will take you there and beyond"--

Professional Mobile Application Development-Jeff McWherter 2012-08-16 Create applications for all major smartphone platforms Creating applications for the myriad versions and varieties of mobile phone platforms on the market can be daunting to even the most seasoned developer. This authoritative guide is written in such a way that it takes your existing skills and experience and uses that background as a solid foundation for developing applications that cross over between platforms, thereby freeing you from having to learn a new platform from scratch each time. Concise explanations walk you through the tools and patterns for developing for all the mobile platforms while detailed steps walk you through setting up your development environment for each platform. Covers all the major options from native development to web application development Discusses major third party platform development acceleration tools, such as Appcelerator and PhoneGap Zeroes in on topics such as developing applications for Android, IOS, Windows Phone 7, and Blackberry Professional Mobile Cross Platform Development shows you how

to best exploit the growth in mobile platforms, with a minimum of hassle.

Laptops All-in-One Desk Reference For Dummies-Corey Sandler 2008-08-04 Builds on the huge success of Laptops For Dummies, now in its second edition Eight minibooks comprising nearly 850 pages give laptop owners the detailed information and advice they need to make the most of their computers Offers focused content for new and intermediate laptop users, covering laptop basics and beyond, from synchronizing information with a desktop PC and coordinating e-mail between two computers to accessing the Internet or a desktop computer remotely Minibooks include laptop basics, software for laptops, accessories to go, traveling with a laptop, security, networking a laptop, sources of power, and upgrading a laptop Sales of laptops continue to outpace sales of desktop PCs, with retail laptop sales up 24 percent in the 2006 holiday season

Defensive Security Handbook-Lee Brotherston 2017-04-03 Despite the increase of high-profile hacks, record-breaking data leaks, and ransomware attacks, many organizations don't have the budget to establish or outsource an information security (InfoSec) program, forcing them to learn on the job. For companies obliged to improvise, this pragmatic guide provides a security-101 handbook with steps, tools, processes, and ideas to help you drive maximum-security improvement at little or no cost. Each chapter in this book provides step-by-step instructions for dealing with a specific issue, including breaches and disasters, compliance, network infrastructure and password management, vulnerability scanning, and penetration testing, among others. Network engineers, system administrators, and security professionals will learn tools and techniques to help improve security in sensible, manageable chunks. Learn fundamentals of starting or redesigning an InfoSec program Create a base set of policies, standards, and procedures Plan and design incident response, disaster recovery, compliance, and physical security Bolster Microsoft and Unix systems, network infrastructure, and password management Use segmentation practices and designs to compartmentalize your network Explore automated process and tools for vulnerability management Securely develop code to reduce exploitable errors Understand basic penetration testing concepts through purple teaming Delve into IDS, IPS, SOC, logging, and monitoring

The Health Care Handbook-Elisabeth Askin 2014 The 2nd edition of the best-selling practical, neutral, and readable overview of the US health care system is now available. This updated edition of the Health Care Handbook covers: New sections on health IT, team-based care and health care quality, a clear summary of health policy and the Affordable Care Act, inpatient & outpatient health care and delivery systems, health insurance and the factors that make health care so expensive, concise summaries of 32 different health professions , Medical devices, pharmaceuticals, and the research world.. The Handbook is the one-stop guide to the people, organizations and industries that make up the U.S. health care system and major issues the system faces today. It is rigorously researched and scrupulously unbiased yet written in a conversational and humorous tone that's a pleasure to read and illuminates the convoluted health care system and its many components. The Handbook is now used by hundreds of academic programs and health care companies. Each section of the book includes an introduction to the key facts and foundations that make the health care system work along with balanced analyses of the major challenges and controversies within health care, including medical errors, government regulation, medical malpractice, and much more. Suggested readings are included for readers who wish to learn more about specific topics. "The book succeeds in making sense of health care without opinion, bias, or dense textbook language."

The Hardware Startup-Renee DiResta 2015-05-20 Thanks to the decreasing cost of prototyping, it's more feasible for professional makers and first-time entrepreneurs to launch a hardware startup. But exactly how do you go about it? This book provides the roadmap and best practices you need for turning a product idea into a full-fledged business. Written by three experts from the field, The Hardware Startup takes you from idea validation to launch, complete with practical strategies for funding, market research, branding, prototyping, manufacturing, and distribution. Two dozen case studies of real-world startups illustrate possible successes and failures at every stage of the process. Validate your idea by learning the needs of potential users Develop branding, marketing, and sales strategies early on Form relationships with the right investment partners Prototype early and often to ensure you're on the right path Understand processes and pitfalls of manufacturing at scale Jumpstart your business with the help of an accelerator Learn strategies for pricing, marketing, and distribution Be aware of the legal issues your new company may face

The Complete Guide to Food for Sports Performance-Louise Burke 2010 A substantially revised and updated edition of the highly respected guide to using nutrition as an integrated part of an athlete's total performance enhancing package.

Designing Brand Identity-Alina Wheeler 2012-10-11 A revised new edition of the bestselling toolkit for creating, building, and maintaining a strong brand From research and analysis through brand strategy, design development through application design, and identity standards through launch and governance, Designing Brand Identity, Fourth Edition offers brand managers, marketers, and designers a proven, universal five-phase process for creating and implementing effective brand identity. Enriched by new case studies showcasing successful world-class brands, this Fourth Edition brings readers up to date with a detailed look at the latest trends in branding, including social networks, mobile devices, global markets, apps, video, and virtual brands. Features more than 30 all-new case studies showing best practices and world-class Updated to include more than 35 percent new material Offers a proven, universal five-phase process and methodology for creating and implementing effective brand identity

IBM Software for SAP Solutions-Yaro Dunchych 2015-09-29 SAP is a market leader in enterprise business application software. SAP solutions provide a rich set of composable application modules, and configurable functional capabilities that are expected from a comprehensive enterprise business application software suite. In most cases, companies that adopt SAP software remain heterogeneous enterprises running both SAP and non-SAP systems to support their business processes. Regardless of the specific scenario, in heterogeneous enterprises most SAP implementations must be integrated with a variety of non-SAP enterprise systems: Portals Messaging infrastructure Business process management (BPM) tools Enterprise Content Management (ECM) methods and tools Business analytics (BA) and business intelligence (BI) technologies Security Systems of record Systems of engagement The tooling included with SAP software addresses many needs for creating SAP-centric environments. However, the classic approach to implementing SAP functionality generally leaves the business with a rigid solution that is difficult and expensive to change and enhance. When SAP software is used in a large, heterogeneous enterprise environment, SAP clients face the dilemma of selecting the correct set of tools and platforms to implement SAP functionality, and to integrate the SAP solutions with non-SAP systems. This IBM® Redbooks® publication explains the value of integrating IBM software with SAP solutions. It describes how to enhance and extend pre-built capabilities in SAP software with best-in-class IBM enterprise software, enabling clients to maximize return on investment (ROI) in their SAP investment and achieve a balanced enterprise architecture approach. This book describes IBM Reference Architecture for SAP, a prescriptive blueprint for using IBM software in SAP solutions. The reference architecture is focused on defining the use of IBM software with SAP, and is not intended to address the internal aspects of SAP components. The chapters of this book provide a specific reference architecture for many of the architectural domains that are each important for a large enterprise to establish common strategy, efficiency, and balance. The majority of the most important architectural domain topics, such as integration, process optimization, master data management, mobile access, Enterprise Content Management, business intelligence, DevOps, security, systems monitoring, and so on, are covered in the book. However, there are several other architectural domains which are not included in the book. This is not to imply that these other architectural domains are not important or are less important, or that IBM does not offer a solution to address them. It is only reflective of time constraints, available resources, and the complexity of assembling a book on an extremely broad topic. Although more content could have been added, the authors feel confident that the scope of architectural material that has been included should provide organizations with a fantastic head start in defining their own enterprise reference architecture for many of the important architectural domains, and it is hoped that this book provides great value to those reading it. This IBM Redbooks publication is targeted to the following audiences: Client decision makers and solution architects leading enterprise transformation projects and wanting to gain further insight so that they can benefit from the integration of IBM software in large-scale SAP projects. IT architects and consultants integrating IBM technology with SAP solutions.

The CEO's Digital Marketing Playbook-Thomas J. Donohoe 2019-11-15 The CEO's Digital Marketing Playbook is the definitive playbook and crash course for both the baseline and advanced digital and direct marketing that every company on Earth needs to deploy in the 21st Century. Unlike the hundreds of books about social media or online advertising concepts, this step by step guide lays out every strategy and tactic that is essential to achieving the single greatest achievement in marketing: driving new customers and doing so profitably. Every CEO, from startup to Fortune 100, needs to understand every concept in this book or risk bleeding money and opportunity, which 99% are doing whether they know it or not. Every marketing professional and small business owner needs to embrace the tactics laid out or risk being bad at their job of profitable customer generation and best practice marketing. In just over 200 pages, every business professional can become a smart, customer generation focused digital marketer by following this playbook.

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